



Alessia Cezara Badea

UX/UI Designer | *thoughtful by design*



Contact

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Portfolio: [alessia-badea.netlify.app](#)
LinkedIn: [Alessia Cezara Badea](#)
GitHub: [alessia-badea](#)

Skills

Design
Figma · UX Research · Wireframing ·
Prototyping · UI Design · Design Systems ·
Photoshop · Illustrator

Development
React Native · TypeScript · JavaScript ·
HTML & CSS · SQL · Python · Git

Languages

Romanian	Native
English	C2 · fluent
German	A2 · basic

Education

Business Informatics
ASE Bucharest, Economic Cybernetics,
Statistics & Informatics
2023 to 2026

Google UX Design Certification
Google · Coursera | UX Design, Research &
AI-assisted workflows
2026

Sfântul Sava National College
Mathematics-Informatics, English programme
2018 to 2022

Alessia Cezara Badea

UX/UI Designer

Beautiful design starts with understanding people.

Profile

UX/UI & Product Designer with a Bachelor's degree in Business Informatics, combining technical understanding with a user-first design approach. I design intuitive digital experiences that balance usability, aesthetics, and business goals. Fluent in English (C2), with a growing interest in product, promotional and game design.

Selected project

TutorMatch (case study)

UX case study for a mobile app and responsive website that help parents find compatible tutors through personalized onboarding, explainable AI matching, tutor profiles, in-app messaging, and a parent dashboard.
End-to-end UX/UI · research, user flows, wireframes, hi-fi UI, prototype · Figma

Experience

Mobile App Developer Intern

Interpixel Dynamics Nov 2024 to Mar 2026

- Built cross-platform mobile apps with React Native, TypeScript, Expo and Firebase.
- Shipped new features, integrated Firebase services and resolved issues with clean-code practices.
- Bridged design and engineering, turning interface concepts into working, maintainable screens.

Content & Administrative Intern

BPP Romania 2019 to 2023

- Produced training materials, presentations and marketing documents, on-brand throughout.

Also: accounting intern at Catin New Pro (2020–2025) and barista at Tucano Coffee (2023), building reliability and a calm hand under pressure.

"Thoughtful design is built on curiosity, empathy, and attention to detail. I enjoy transforming complex ideas into experiences that feel intuitive, engaging, and effortless to use."

Available for international remote roles · EU work eligibility (Romania)

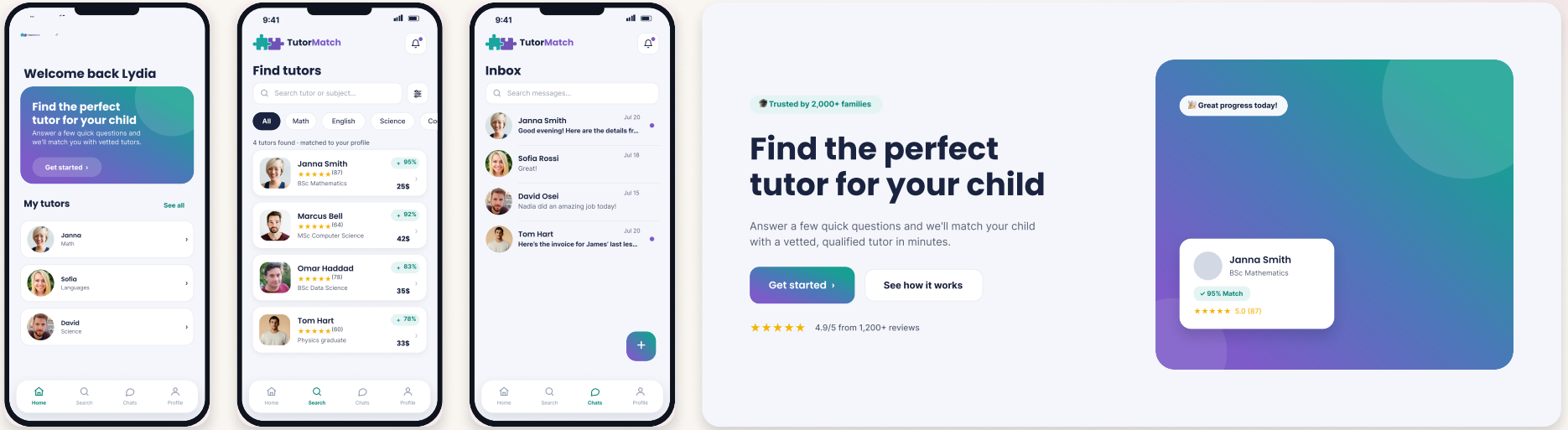
Selected Work

A closer look at a few recent projects — see the Portfolio link above for the full case studies.

TutorMatch

Product Design (UX/UI) · Figma

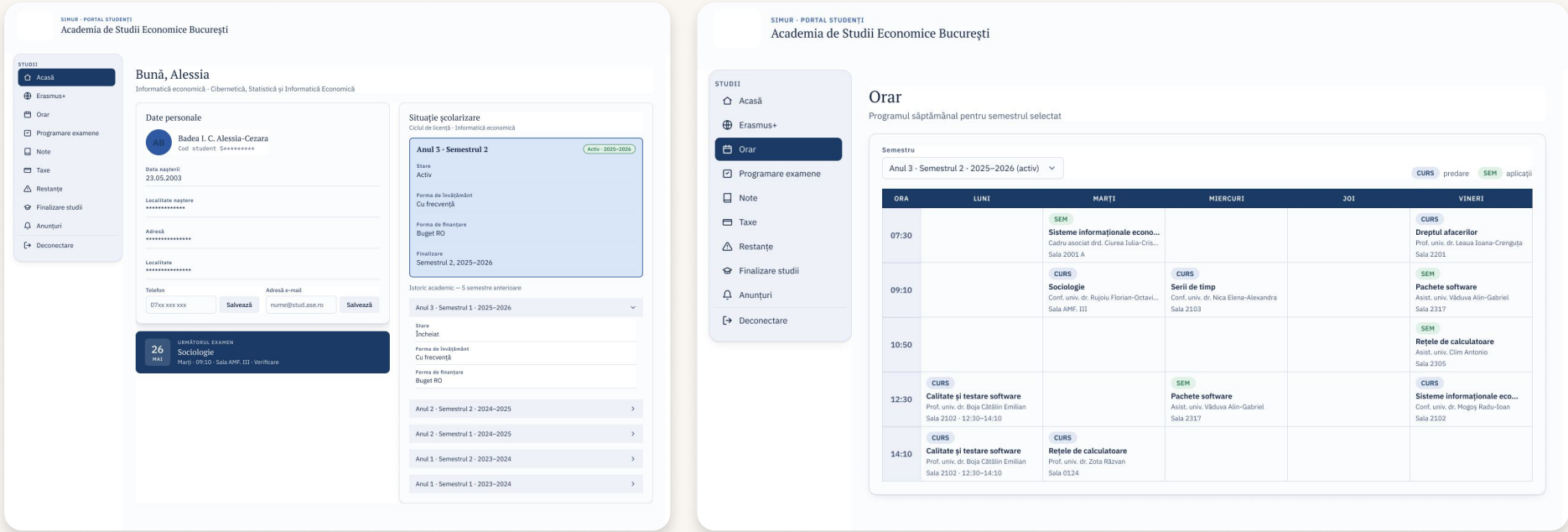
Helping parents find the right tutor — from onboarding to AI-matched results, messaging and a parent dashboard.



ASE Student Portal — Redesign

UX/UI Redesign · Figma

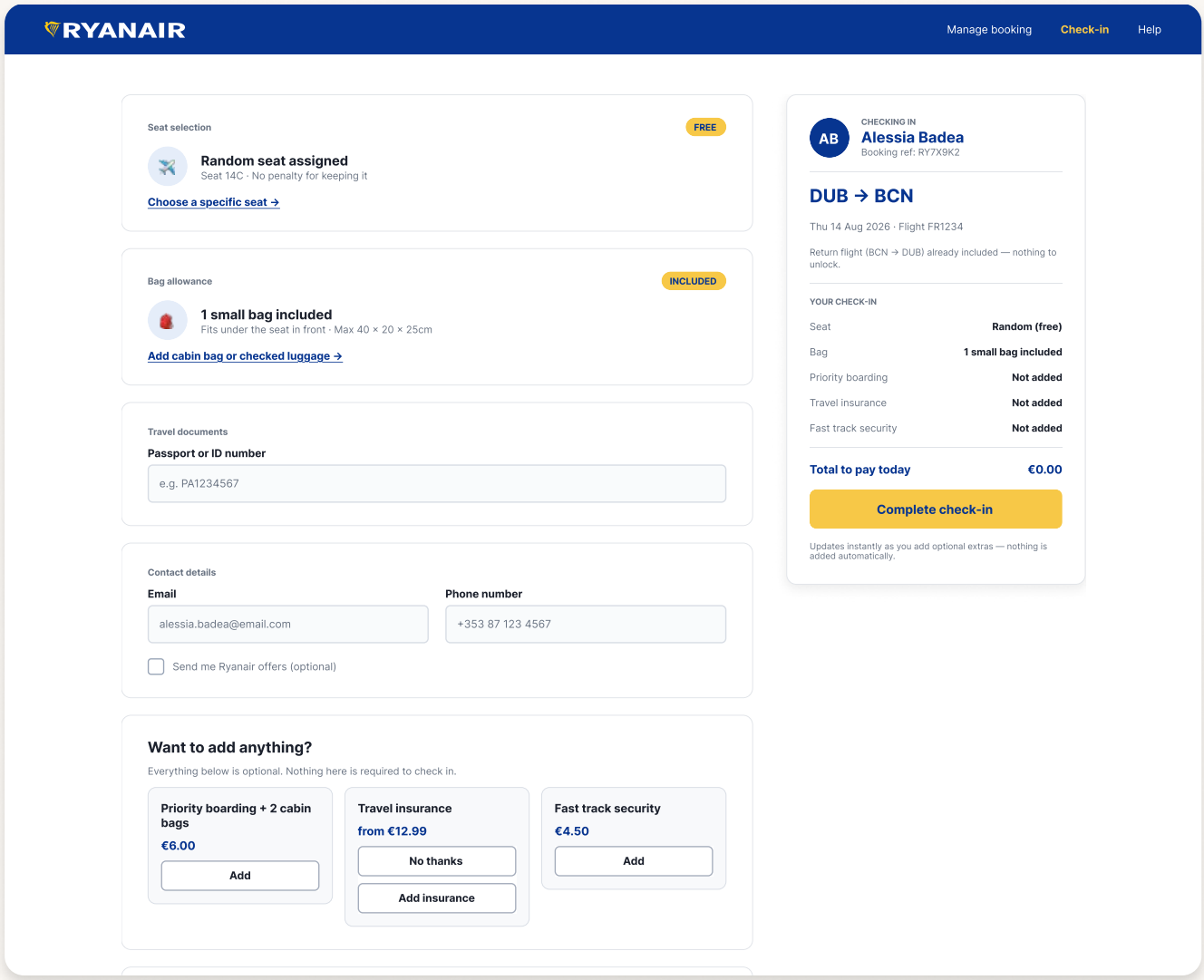
Turned a cluttered, dated student portal into a clean, accessible system for schedules, exams and records.



Ryanair Check-in — Redesign

UX/UI Redesign · Figma

Turned a cluttered, hard-to-scan check-in flow into a clear step-by-step experience with an always-visible booking summary.



The Flour Garden Bakehouse

Branding & Promotional Design · Figma

A full bakery brand system — logo, palette, type — brought to life across a season of ad campaigns.



Thank you for taking the time to look through my work.

